Times-Villager
NEWSPAPER GROUP

920-759-2000
PO Box 229 • Kaukauna, WI 54130

Times-Villager

- The Times-Villager has 5,400 paid subscribers.
- The paper has been publishing in the Heart of the Valley since 1880.
- The coverage area includes the school districts of Kaukauna, Kimberly and Little Chute. In addition to those three areas, it includes Combined Locks, Darboy and Sherwood.
- 45% of the Times-Villager readers are sharing the newspaper with a family member or friend. This means each issue reaches more than 8,400 homes! That is nearly 50% of the Kaukauna, Kimberly and Little Chute school districts.
- 93% of the Times-Villager readers are married and 94% own their own home.
- The news is timely because we publish Wednesdays and Saturdays.

Wrightstown Area Spirit

- The Wrightstown Spirit is a free subscription publication reaching over 4000 homes in Southern Brown County each Wednesday.
- The coverage area includes Wrightstown, Greenleaf, Wayside, Morrison, Hollandtown, Ledgeview, Lawrence, Rockland and south De Pere.
- A Wrightstown School District survery found that 87% of Wrightstown residents read the Wrightstown Spirit.
- The Wrightstown Spirit is the first and only weekly newspaper in Wrightstown.

DISPLAY RATES*	Times-Villager Wed. or Sat.	Wrightstown Spirit	Combo Any 2 papers	Combo All 3 papers
Open	$10.50	$10.50	$19.00	$21.00
3-12 x's	$8.40	$7.40	$15.00	$19.00
13-25 x's	$7.40	$6.40	$13.00	$17.00
26+ x's	$6.40	$5.40	$11.00	$15.00
*Rate per column inch.	FULL COLOR: $75/1 paper • $125/2 papers • $150/all 3 papers			

Non-Profit ads based off 13x rate. Political ads based off 3x rate. Must be prepaid.

DISPLAY AD DEADLINES: *Noon Thursday prior to Wednesday Times-Villager and Wrightstown Spirit publications. Noon Tuesday prior to Saturday Times-Villager publication.*

In-line Classified Ads

Runs 3 issues: 2 issues of the Times-Villager, plus one issue of the Wrightstown Spirit, and our website.

Up to 20 words	$12
Additional words	30¢/word
BOLD	$5 additional
Box only	$5 additional
Photo with box	$10 additional

Run 3 weeks for $36, get a 4th week FREE
20 words or less

IN-LINE CLASSIFIED DEADLINES:
10 a.m. Monday prior to Wednesday publications.
10 a.m. Wednesday prior to Saturday publication.

INSERT Rates	Shipping
Single $50/1000 papers Max finished insert size 8 ½ x 11"	**INSERT DEADLINES:** *One week prior to insertion date. Deliver to:* *Wolf River Offset* *c/o Times-Villager* *1464 East Green Bay St.* *Shawano, WI 54166*

ROP Column Inch Widths (5 col x 16")	Classified Column Inch Widths (6 col x 16")
1 col. 1.916"w	1 col. 1.569"w
2 col. 4"w	2 col. 3.305"w
3 col. 6.083"w	3 col. 5.041"w
4 col. 8.167"w	4 col. 6.778"w
5 col. 10.25"w	5 col. 8.514"w
	6 col. 10.25"w

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